



# SMSInteraction

Mobile technology enables contact which is at the same time personal – meaning that we get directly to the customer – and global, as we can connect with any mobile phone user all over the world. Mobiteam provides lots of possibilities of engagement in public and social life as well as many ways to gain information or simply entertain yourself. To combine different media as information and interaction channels is to create an effective platform of communication for many users. Mobiteam does it!

Mobiteam provides complex mobile technology for business - SMSInteraction is a versatile solution applicable in many areas. Explore the advantages of this simple but efficient tool.

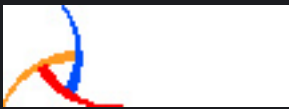
## The power of mobile interaction

- Latest technology in use increases products' attractiveness and helps to gain new customers
- Numerous application areas: marketing, sales, information, entertainment.
- Fast and precise information about customer's preferences.
- Control and instant reaction  
– Mobiteam's platform is a tool to control and moderate SMS traffic
- Intensive interactivity between the customer and the company helps in building up brand awareness and developing lasting relations with the customer.

## Let Mobiteam take care of the mobile side of Your business

- Reliable – a professional technical service to minimize the risk of failure
- Optimal – customizable to create the most appropriate solution to achieve assigned goals
- Flexible – various tools and cross-media opportunities to reach your customers
- Efficient – high-performance applications and revenue-generating solutions to cut your costs and boost your profit
- Full-service – convenience for the Partner with Mobiteam covering the whole product delivery process





SMS Interaction is not a single solution but a choice of products flexibly applicable to different needs and requirements of Your business:

- **MobiBroadcast** is a proven technology to deliver SMS to a large number of users at the same time. Use MobiBroadcast to inform the customers directly! MobiBroadcast can serve as a news distribution channel, infoservice, loyalty program support, company internal communication tool or a precise advertisement campaign instrument. MobiBroadcast serves as a flexible and effective tool in case where a custom targeting of customers is required.
- **MobiQuiz** is a complex service to organize, process and coordinate contests, games and quiz-games using SMS technology. Use MobiQuiz to promote your services and increase sales while giving your customers the possibility to get attractive prizes.
- **MobilInfo** is designed to inform subscribers about the facts they want or need to know. Registration in the service makes it possible for the user to receive required information as a one-time or subscription service.
- **MobiVideo** is designed to deliver video content onto users' mobiles. Movies in 3gp format can represent every topic, from funny stories through impressive football goals and latest information up to erotic content.
- **SMS-to-Screen** makes TV programs more interactive by allowing the viewers live chatting over SMS appearing on TV screen. This dynamic solution is highly appreciated especially by young customers as it opens new possibilities of influencing TV program and makes the viewers part of the show.



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